

# RANGER

## RATES AND DATA

THE OFFICIAL MAGAZINE OF THE BRITISH FREE RANGE EGG PRODUCERS ASSOCIATION

## MAGAZINE ADVERTISING

### DISPLAY RATES

Full Page Colour - £550

Half Page Colour - £350

### CLASSIFIED

Full Page Colour - £550

Half Page Colour - £350

Quarter Page - £175.00

Back Cover - £750.00

Special positions add 10%

Agency Discount 10%

### TECHNICAL DATA

Magazine size - 170 width by 240 depth

Bleed 3mm all sides

Type area

Full Page - 150 width by 210mm depth

Half Page - 150 width by 100mm depth

Copy can be supplied by email in jpg, tif, or hi-res pdf

## WEBSITE ADVERTISING

### ADVERTISEMENT SIZE

Side adverts on every page - £580.00 per annum

Banner adverts on every page - £950.00 per annum

### TECHNICAL DATA

Side adverts - 185 width by 200pixels depth

Banner adverts - 365 x 60 pixels

Copy can be supplied by email in animated gif or jpeg. No larger than 100kb

### MEMBERS AND ASSOCIATE MEMBER RATES

Full Page Colour - £260

Half Page Colour - £130

### CLASSIFIED

Full Page Colour - £260

Half Page Colour - £130

Quarter Page - £70

Producer members can advertise for sale and wanted adverts FREE.- Please quote your membership number when placing adverts

Contact Keith Wild

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